

DIB BANK has opened it's doors  
at our new Eastleigh Branch, Nairobi.

**WELCOME ALL**



## **DIB BANK KENYA OPENS NEW BRANCH IN EASTLIEGH AS PART OF AN EXPANSION PLAN**

Nairobi, Kenya, October 15, 2019 - In line with its expansion strategy geared at enhancing the bank's reach across a diverse mix of customer segments and industries, DIB Bank Kenya Limited (DIB) has launched a new branch in Eastleigh which will cater to Commercial Enterprises, Small and Medium Enterprises and Individual customers.

The expansion to Eastleigh, one of the country's most vibrant business hubs, marks the beginning of a plan that will see the bank further extend its presence in the Kenyan market to better serve its fast-growing customer base across the country. The strategic growth of the branch network not only provides access to customers but helps build partnerships which can be served through the diversified product offerings with particular emphasis on the digital platforms and technology. The ultimate aim is to serve the customers with convenience, ease and simplicity.

"Since we launched the DIB brand in Kenya two years ago, we have invested KES 4.3 billion in the franchise. We are committed to service excellence and convenience which demands that we widen the network in order to be close to our customers" said DIB Bank Kenya Chief Executive Officer Peter Makau.

"The Eastleigh branch, which is conveniently located at the Mega Shopping Mall along Eastleigh First Avenue Street, will give residents of Eastleigh community the opportunity to benefit from DIB Bank Kenya's Sharia-compliant banking products and services."

"Currently, DIB has presence in Nairobi and Mombasa with 5 strategically located branches in these cities. The Bank will also be launching its new branch in Mombasa very soon," added Mr. Makau.

Those present at the launch included the area Member of Parliament, Hon. Yusuf Hassan, the Chairman of the Eastleigh Business Community Ibrahim Hussein, prominent Eastleigh business personalities and DIB Directors Dr. Stephen Mainda and Mr. Michael Murphy.



**DIB Bank Kenya**

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